

North Carolina Association Of Private Investigators'

Fall Conference

ATLANTIC BEACH, N.C.
NOVEMBER 4 - 6, 2018



DoubleTree by Hilton Hotel, 2717 W. Fort Macon Road, Atlantic Beach, NC 28512
Approved by NCPPSB – PPS#18-419 (12 CE units)

Sunday, November 4, 2018

- 12:00 – 5:00pm Exhibitor set-up
- 4:00 – 5:00pm Attendee Conference Registration & Early Check-In
- 5:00 – 6:30pm Welcome Reception with cash bar & snacks in Exhibitor Room

Monday, November 5, 2018 – Day 1

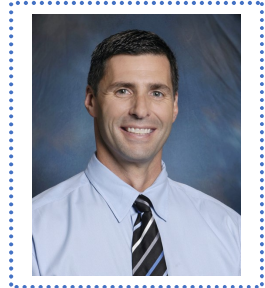
- 7:00 – 7:50am Conference registration, Complimentary breakfast in Exhibitor Room
- 8:00am Presentation of Colors by Carteret County Sheriffs Office
- 8:10 – 8:25am **NCAPI Welcome & Opening Remarks by Sheriff Asa Buck III**
- 8:30 – 9:20am **Private Protective Services Board; Brian Jones, Director**



In Brief - About the Presenter: Brian Jones began his public safety career as a correctional officer with Florida Department of Corrections. Later, he served as a patrol officer, community policing officer and detective for the Pensacola, Florida Police Department. After moving to North Carolina, he became an assistant district attorney for the Durham District Attorney's Office. Prior to his appointment as director of Private Protective Services, he was the director of planning and development for the Durham County Sheriff's Office. Dir. Jones received a bachelor's degree in criminal justice and master's in administration from the University of West Florida and holds a juris doctor from the Vermont Law School.

- 9:25 – 9:30 Vendor Highlights
- 9:30 – 9:45 Coffee Break in Exhibitor Room
- 9:45 – 10:35 **The Truth About Lying: A Psychologically Informed Perspective, Dr. Len Lecci**

In Brief - About the Presenter: Dr. Len Lecci is the Professor of Psychology, at the University of North Carolina Wilmington, and a clinical psychologist with an expertise in assessment. He is frequently an expert witness in court to help address issues related to false presentations. He obtained his Ph.D. from Arizona State University, completed an internship through Harvard Medical School, and has published numerous scientific articles and briefed congress.



- 10:40 – 10:45 Vendor Highlights
- 10:45 – 11:15 Coffee & Snacks in Exhibitor Room
- 11:15 – 12:10pm **The Truth About Lying, Dr. Len Lecci [cont.]**
- 12:15 – 12:45 Entertainment by Croatan High School Singers (Carteret County)



12:45 – 1:45 Lunch (on your own)

2:00 – 2:55 **Open Source Intelligence; Sandra Stibbards**



***In Brief - About the Presenter:** An encore performance after the positive feedback from NCAPI's 2017 conference, Sandra Stibbards is back. She is owner/President, Camelot Investigations, Licensed Private Investigator in California (PI 18099). Ms. Stibbards has been presenting training seminars on Open Source Intelligence (OSINT) for over eight (8) years. The course was created originally for the US Federal Government. Ms. Stibbards is the Chairperson of the ASIS Investigations Council, holds a seat on the ASIS Women In Security Council and is an Advisory Board Member of FAPI. Sandra is also Certified as a B.A.I. (Board Accredited Investigator).*

2:55 – 3:00 Vendor Highlights

3:00 – 3:15 Coffee Break in Exhibitor Room

3:15 – 4:15 **Open Source Intelligence; Sandra Stibbards [cont.]**

4:15 – 4:30 Elections Committee Set-Up & Transition

4:30 – 6:00 BOD Elections, Candidate Introductions, Voting & Counting

6:00 – 7:00 Meet the New NCAPI Board @ Cocktail Hour with Appetizers

Tuesday, November 6, 2018 – Day 2

7:00 – 8:00am Networking & complimentary breakfast in Exhibitor Room

8:00 – 9:00 **Small Business Management; Ariana Billingsley**

***In Brief - About the Presenter:** Ariana Billingsley is the Regional Center Director, Small Business and Technology Development Center at East Carolina University. The SBTDC is administered by NC State University on behalf of the University of NC System and is operated in partnership with the US Small Business Administration. She has extensive experience providing business counseling to small and mid-size companies in Eastern NC, designing and delivering training programs and advising business owners on federal, state and local government contracting laws, policies and procedures.*



9:00 – 9:15 Coffee Break in Exhibitor Room

9:15 – 10:15 **Small Business Management; Ariana Billingsley [cont.]**

10:15 – 10:45 Coffee Break in Exhibitor Room / Check-out [Check-out @ 11:00am]

10:45 – 11:45 **Marketing & Advertising for Small Businesses; Jeff Gallop**

***In Brief - About the Presenter:** Jeff Gallop has been Director of Sales for Sinclair Broadcasting in Eastern North Carolina since December 2017. Prior to that, Gallop was CEO of PowerPlay Mobile, a digital marketing company. Gallop co-founded PowerPlay in 2008 creating a business focusing on developing innovative multimedia marketing solutions for small to medium sized businesses. Gallop's career as a media executive spans thirty years, having worked with over 1,000 businesses.*



11:45 – 12:00pm Coffee Break in Exhibitor Room

12:00 – 1:00 **Marketing & Advertising for Small Businesses; Jeff Gallop [cont.]**

1:00 – 2:00 Lunch (on your own)

2:00 – 3:00

All Things Legal; Mark Williams

***In Brief - About the Presenter:** Mark Williams is an attorney and member/manager at Rice Law, PLLC, where he represents individuals on civil litigation issues including family law, real estate trusts and handles appeals of family law and civil litigation issues. Prior to becoming an attorney, Williams was the Director of Financial Aid & Veterans Services at the University of North Carolina at Wilmington and President of the Center for Higher Education Support Services (CHESS), a consulting firm serving colleges and universities. Williams has fourteen years' experience in the administration of federal student financial aid programs and analysis of higher education research topics.*

3:00 – 3:15pm

Coffee Break in Exhibitor Room

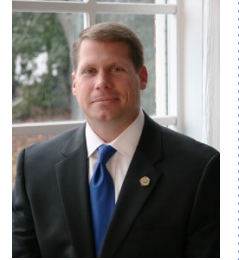
3:15 – 4:15pm

All Things Legal; Mark Williams [cont.]

4:15 – 5:15pm

The Drug Crisis & Working in Law Enforcement, Sheriff Asa Buck

***In Brief - About the Presenter:** Sheriff Asa Buck is a Beaufort native and lifelong resident of Carteret County. He became a member of the Carteret County Sheriff's Office in 1998, was elected Sheriff in 2006, and re-elected in 2010 and 2014. Over the past few years, the Sheriff's Office, District Attorney's Office and local police departments have conducted several highly publicized efforts targeting suspects engaged in the illegal sale and diversion of prescription medication and illegal street drugs. These operations will result in over 500 suspects being arrested, charged and prosecuted. Sheriff Buck was selected to serve as a commissioner for the NC Commission on the Administration of Law and Justice, and as a member of The Governor's Task Force on Mental Health and Substance Use.*



5:15 – 5:30pm

Farewell & CEU Certificate Distribution